

ABSTRAK

Analisis Efektivitas Kelompok Tani Ngudi Mulyo Dalam Pengelolaan Ternak Kambing Kaligesing Berbasis Korporasi Peternak Skripsi. Program Studi Peternakan Fakultas Pertanian Muhammadiyah Purworejo. 2025. Pembimbing: Faruq Iskandar, S.Pt, M.Si., dan Ir. Zufanita M.P.

Penelitian ini bertujuan untuk menganalisis efektivitas Kelompok Tani Ngudi Mulyo dalam pengelolaan ternak Kambing Kaligesing berbasis korporasi peternak di Desa Tawang Sari, Kecamatan Kaligesing, Kabupaten Purworejo. Metode penelitian yang digunakan adalah deskriptif kualitatif dengan pendekatan studi kasus. Sampel diambil secara *purposive sampling* yaitu seluruh anggota kelompok yang berjumlah 22 orang. Pengumpulan data dilakukan melalui kuisioner dan skala likert, wawancara, observasi, dan dokumentasi. Analisis data menggunakan skoring untuk mengukur tingkat efektivitas pada empat variabel utama, yaitu kelembagaan, dukungan produksi on-farm, inovasi dan teknologi, serta sarana dan prasarana.

Hasil penelitian menunjukkan bahwa variabel Kelembagaan dinilai Sangat Efektif (93%), menunjukkan fondasi organisasi yang solid. Variabel Dukungan Produksi On-farm juga dinilai Sangat Efektif (89%), menandakan anggota memiliki keterampilan teknis yang baik namun masih terkendala skala usaha. Variabel Sarana dan Prasarana dinilai Sangat Efektif (88,2%), dengan akses yang baik terhadap input dan pasar, namun kondisi kandang dan peralatan perlu ditingkatkan. Variabel Inovasi dan Teknologi mendapat skor terendah dan dinilai Efektif (82%), yang mengindikasikan adanya kesenjangan dalam adopsi teknologi modern. Secara keseluruhan, Kelompok Tani Ngudi Mulyo telah berjalan efektif, namun memerlukan penguatan terutama pada adopsi teknologi modern, perbaikan prasarana fisik, dan peningkatan skala usaha secara kolektif untuk dapat bertransformasi menjadi korporasi peternak yang lebih profesional.

Kata Kunci: Efektivitas, Kelompok Tani, Pengelolaan Kambing Kaligesing, Korporasi Peternak

ABSTRACT

Analysis Of The Effectiveness Of The Ngudi Mulyo Farmer Group In Managing Kaligesing Goats Based On A Corporate Livestock. Undergraduate Thesis. Animal Science Study Program, Faculty of Agriculture, Muhammadiyah University of Purworejo. 2025. Supervisors: Faruq Iskandar, S.Pt, M.Si., dan Ir. Zufanita M.P.

This research aims to analyze the effectiveness of the Ngudi Mulyo Farmer Group in managing Kaligesing goats based on a farmer corporation model in Tawang Sari Village, Kaligesing District, Purworejo Regency. The research method employed was descriptive qualitative with a case study approach. The sample was selected through a purposive sampling, including all 22 members of the group. Data were collected through interviews, observation, and documentation. Data analysis utilized a scoring system to measure the effectiveness level across four main variables: institutional aspects, on-farm production support, innovation and technology, and facilities and infrastructure.

The results showed that the Institutional variable was rated as Very Effective (93%), indicating a solid organizational foundation. The On-farm Production Support variable was also rated as Very Effective (89%), signifying that members possess good technical skills but face challenges in business scale. The Facilities and Infrastructure variable was rated as Very Effective (88.2%), with good access to inputs and markets, although the condition of sheds and equipment needs improvement. The Innovation and Technology variable received the lowest score, rated as Effective (82%), indicating a gap in the adoption of modern technology. Overall, the Ngudi Mulyo Farmer Group operates effectively but requires strengthening, particularly in the adoption of modern technology, improvement of physical infrastructure, and collective scaling-up of its operations to transition into a more professional farmer corporation.

Keywords: Effectiveness, Farmer Group, Kaligesing Goat Management, Farmer Corporation