

ABSTRACT

Kuwati. *The Effectiveness of Using Camtasia Digital Video in Enhancing Students' Speaking Skill: A Case Study at The Fifth Grade Students of SD IT Khoiru Ummah Purworejo in the Academic Year of 2021/2022.* A Thesis. English Education Program. Teacher Training and Education Faculty. Purworejo Muhammadiyah University. 2022.

The aims of this research are (1) to find out whether using Camtasia Digital Video to enhance the students' speaking skill is effective or not and (2) describe the students' speaking skill. This research belongs to quantitative research using pre-experimental design. The population of this research is the fifth grade students of SD IT Khoiru Ummah Purworejo in the academic year of 2021/2022 which consists of 98 students. The sample of this research is fifth grade that consist of 16 students. The data were taken at 11th May 2022 until 2nd June 2022. The technique of the data collection is using test. It was done by giving pre-test and post-test. Meanwhile, the technique of data analysis used descriptive analysis and inferential analysis.

The result of this research shows that the mean score of pre-test is 65.31 which belongs to sufficient category, and the mean score of post-test is 77.38 which belongs to good category. To see whether the hypothesis is accepted or rejected, the researcher uses t-test through IBM SPSS 25. The result of two sided significance value is 0.000. Based on the 0.05 significance level, the computation shows that two sided significance value is lower than 0.05 ($0.000 < 0.05$). Therefore, it can be concluded that Camtasia Digital Video is effective to enhance the students' speaking skill at the fifth grade students of SD IT Khoiru Ummah in the academic year of 2021/2022.

Keywords: *Camtasia Digital Video, Effectiveness, Elementary School Learners, Speaking*