

ABSTRACT

Intan Ayu Sekarsari. “An Analysis Of Politeness Strategies Performed By Donald Trump And Hillary Clinton In Fiery Presidential Debate 2016 And Its Application In Teaching Speaking” Thesis, English Education Program, FKIP, Muhammadiyah University of Purworejo 2017

This research employs pragmatic approach to investigate politeness strategies performed by Donald Trump and Hillary Clinton in Fiery Presidential Debate. The objectives of this research are to (1) identify the types of politeness strategies performed by Donald Trump and Hillary Clinton n Fiery Presidential Debate 2016, (2) describe the realization of politeness strategies in Fiery Presidential Debate 2016, and to (3) to describe the implementation of politeness strategy in teaching speaking.

This research is descriptive qualitative. It is concern with the description of the data in the form of utterances produced by the candidates in which politeness strategies exist. There were two sources in this research. The primary source is the script of the video. The secondary sources are books and journals. In conducting this research, the researcher (1) classifying, (2) interpreting, and (3) reporting.

In the realization of the politeness strategies, both candidates Donald Trump mostly applied bald on record strategy. Bald on record strategy occurs 18 times. The second position is positive politeness strategy which happens 14 times. The third position is off record strategy which happens 8 times. The last position is negative politeness which takes place 4 times. Besides, Hillary Clinton prefers to apply positive politeness in the debate to omit any gaps between her and the hearer which is proved by 23 times it is applied along the debate. Bald on record is the second highest frequent strategies she used to convince the hearer she is good with the numbers 12 times out of 87. The next is negative politeness that occurs 5 times out of 87, and off record appears 3 times in the debate.

The result of the analysis of politeness strategy can be applied in teaching speaking in senior high school by using debate transcript to create activities which helps students practice speaking such as making conversation to deliver opinion. Of course, a teacher must simplify the structure, vocabulary, grammar, and the topic to be adjusted to the students' level of English mastery so it will be easy to learn and handle.

Keywords: Politeness strategies, fiery presidential debate, teaching speaking