

ABSTRAK

Ahmad Khafidh Muharir (212410014). “ Analisis efektivitas *off-farm* Kelompok Tani Pare Anom Berbasis Korporasi Peternak Di Desa Tlogoguwo, Kecamatan Kaligesing, Kabupaten Purworejo”. Skripsi. Program Studi Peternakan. Fakultas Pertanian, Universitas Muhammadiyah Purworejo. 2025. Pembimbing: Faruq Iskandar, S.Pt., M.Si. dan Ir. Hj. Zulfanita M.P.

Penelitian ini bertujuan untuk menganalisis efektivitas kegiatan *off-farm* Kelompok Tani Pare Anom berbasis korporasi peternak di Desa Tlogoguwo, Kecamatan Kaligesing, Kabupaten Purworejo yang ditinjau dari aspek pascapanen, pengolahan hasil ternak, pemasaran, dan dukungan layanan kelembagaan. Teknik penentuan sampel pada penelitian ini menggunakan *purposive sampling*. Sampel dalam penelitian ini sebanyak 21 orang. Metode yang digunakan adalah analisis deskriptif kualitatif dengan pendekatan survei, observasi, wawancara, kuesioner dan Skala Likert

Hasil penelitian menunjukkan bahwa: karakteristik anggota Kelompok Tani Pare Anom berdasarkan umur dengan 21 jiwa (100%) masuk dalam kategori umur produktif serta 21 jiwa (100%), merupakan laki-laki. Tingkat pendidikan dengan 12 jiwa (57,14%), merupakan berpendidikan rendah. Pekerjaan memiliki peran penting dalam menjalankan usaha peternakan Kambing Kaligesing dengan 20 jiwa (95,24%), merupakan pekerjaan utamanya adalah petani/peternak. Efektivitas *off-farm* berbasis korporasi peternak termasuk kategori efektif, efektivitas tersebut dilihat dari 4 variabel utama dengan rerata skor 75,5 . Menunjukkan bahwa kegiatan *off-farm* Kelompok Tani Pare Anom bisa diarahkan menjadi korporasi peternak.

Kata Kunci: Efektivitas, *Off-farm*, Kelompok Tani, Korporasi Peternak, Kambing Kaligesing

ABSTRACT

Ahmad Khafidh Muharir (212410014). “Analysis of the Effectiveness of Off-Farm Activities in the Pare Anom Farmer Group Based on Livestock Corporation in Tlogoguwo Village, Kaligesing District, Purworejo Regency.” Undergraduate Thesis. Animal Science Study Program. Faculty of Agriculture, Universitas Muhammadiyah Purworejo. 2025. Supervisors: Faruq Iskandar, S.Pt., M.Si. dan Ir. Hj. Zulfanita M.P.

This study aims to analyze the effectiveness of off-farm activities of the Pare Anom Farmer Group based on livestock corporation in Tlogoguwo Village, Kaligesing District, Purworejo Regency, as reviewed from aspects of post-harvest, livestock product processing, marketing, and institutional service support. The sampling technique used in this research is purposive sampling, with a total of 21 respondents. The method used is qualitative descriptive analysis with a survey approach, including observation, interviews, questionnaires, and Likert Scale assessment.

The results showed that: the characteristics of the group members are as follows all 21 respondents (100%) are within the productive age group and all are male. In terms of education level, 12 respondents (57.14%) have a low level of education. Occupation plays an important role in the management of Kaligesing goat farming, with 20 respondents (95.24%) identifying farming/livestock as their main occupation. The effectiveness of off-farm activities based on the livestock corporation is categorized as effective, with an average score of 75.5 across four main variables. This indicates that the off-farm activities of the Pare Anom Farmer Group have the potential to be directed toward the development of a livestock corporation.

Keywords: Effectiveness, Off-farm, Farmer Group, Livestock Corporation, Kaligesing Goat