

ABSTRAK

Sumargiono, 212310085 “ Analisis Kelayakan Usahatani Salak Pondoh (*Salacca zalacca*) Studi Kasus di Gapoktan Jaya Lestari Kelurahan Wonoroto Kecamatan Watumalang Kabupaten Wonosobo “. Skripsi. Program Studi Agribisnis. Fakultas Pertanian, Universitas Muhammadiyah Purworejo. 2025.

Penelitian ini bertujuan untuk: (1) mengetahui karakteristik petani responden dan gambaran umum usahatani salak pondoh; (2) mengetahui besarnya biaya, penerimaan, pendapatan dan keuntungan usahatani salak pondoh; 3) mengetahui apakah usahatani salak pondoh di Gapoktan Jaya Lestari Kelurahan Wonoroto Kecamatan Watumalang Kabupaten Wonosobo layak diusahakan.

Sampel penelitian berjumlah 65 orang. Pengambilan sampel menggunakan teknik *sensus*. Untuk menentukan kelayakan usahatani menggunakan uji kelayakan R/C Ratio, π /C Ratio, Produktivitas Tenaga Kerja, *BEP* penerimaan, *BEP* produksi dan *BEP* harga.

Hasil analisis *diskriptif* dalam penelitian ini menunjukkan bahwa : 1). sebagian besar umur petani pada usia produktif, dengan tingkat pendidikan formal lulus SD, mempunyai tanggungan keluarga cukup sedikit 1-3 orang, berpengalaman berusahatani salak pondoh 0-10 tahun dan luas lahan garapan < 0,5 Ha. 2). Rata-rata biaya produksi sebesar Rp 34.694.660,04 /Ha, rata-rata penerimaan sebesar Rp 51.162.343,07 /Ha, rata-rata pendapatan usahatani salak pondoh sebesar Rp 26.679.411,37 /Ha dan rata-rata keuntungan usahatani salak pondoh sebesar Rp 16.467.683,03 /Ha. 3) Hasil analisis bahwa usahatani salak pondoh di Gapoktan Jaya Lestari Kelurahan Wonoroto Kecamatan Watumalang Kabupaten Woosobo layak diusahakan.

Kata Kunci : Petani, Kelayakan usaha, Salak pondoh

ABSTRACT

Sumargiono, 212310085 "Feasibility Analysis of Salak Pondoh (*Salacca zalacca*) Farming Case Study in Gapoktan Jaya Lestari, Wonoroto Village, Watumalang District, Wonosobo Regency". Thesis. Agribusiness Study Program. Faculty of Agriculture, University of Muhammadiyah Purworejo. 2025.

This study aims to: (1) find out the characteristics of the respondent farmers and the general overview of salak pondoh farming; (2) to know the amount of costs, revenues, income and profits of salak pondoh farming; 3) find out whether salak pondoh farming in Gapoktan Jaya Lestari, Wonoroto Village, Watumalang District, Wonosobo Regency is worth pursuing.

The research sample was 65 people. Sampling was done using census techniques. To determine the feasibility of farming using the R/C Ratio, π /C Ratio, Labor Productivity, BEP of Revenue, BEP of production and BEP of price.

The results of the descriptive analysis in this study show that: 1). Most of the farmers are of productive age, with a formal education level after graduating from elementary school, have a family of relatively few 1-3 people, experience in salak pondoh farming 0-10 years and a cultivated land area of < 0.5 Ha. 2). The average production cost is IDR 34,694,660.04 /Ha, the average income is IDR 51,162,343.07 /Ha, the average income of salak pondoh farming is IDR 26,679,411.37 /Ha and the average profit of salak pondoh farming is IDR 16,467,683.03 /Ha. 3) The results of the analysis that salak pondoh farming in Gapoktan Jaya Lestari, Wonoroto Village, Watumalang District, Woosobo Regency is feasible.

Keywords : Farmers, Business feasibility, Salak pondoh